

## The Merits of Improved Calving Using African Genetics

More Calves = Better Financial Returns

The North Australian Pastoral Company is reputed to be enjoying a substantial increase in the calving percentage of some of its cattle herds due to its use of African genetics in their composite bulls.

The African cattle breed Boran is part of this composite mix.

It is our intention to offer half-Boran cattle for sale on 30<sup>th</sup> April, 2010, at Katherine.

This includes approximately 40 bulls and 50 first-cross Boran heifers.

Can I draw your attention to results achieved at Belmont Research Station, Queensland, by Dr John Frisch, which revealed pregnancy rates in 1<sup>st</sup> calf lactating heifers of the Boran-Brahman cross of 80 per cent, as opposed to 42 per cent for straight Brahman heifers?

With costs rising all the time, raising production levels is vital and calving percentage must surely rank number one. Boran cattle are the number one recommendation of CSIRO since 1986. Certainly NAPCO has achieved remarkable results by stepping out with new African genetics. We hope you will come to Katherine on April 30 to have a look at our Boran cross cattle.



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